



listrak
studio



Plugin

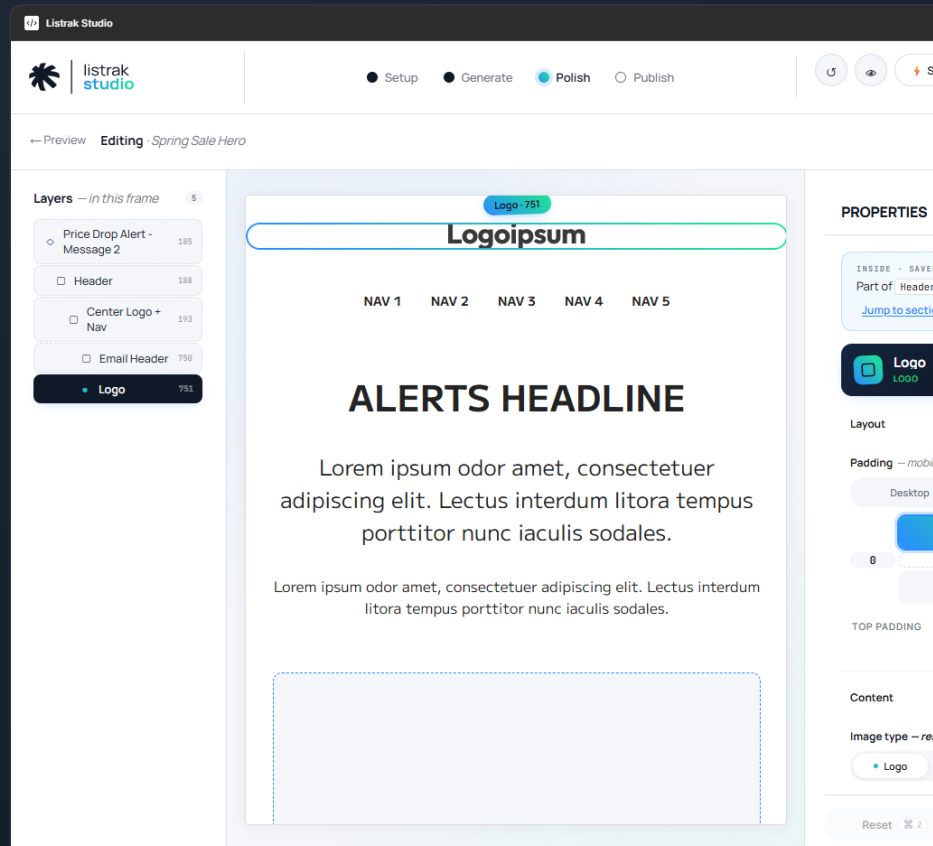
Design in Figma. Send from Listrak.

Your team designs emails in Figma. With Listrak Studio, those designs become production-ready emails in your Listrak account automatically. No rebuilding, no copy-paste, no waiting on a developer to translate the design into HTML.

What Listrak Studio Is

Listrak Studio is a Figma plugin built by Listrak. It runs inside Figma and converts your approved design into a responsive, deliverability-tested HTML email saved directly into your Listrak account, ready to attach to any campaign.

The entire workflow takes minutes, not hours



What it Does for You

Production-ready HTML from your Figma design

Responsive, Outlook-tested, and Gmail-safe. Built on the backbone of a proven email marketing boilerplate with a decade of testing and evolution. No unnecessary code bloat with clear validation and intelligent email design recommendations built in. Generated from the same Figma file your team already approves.

Dynamic content built in

Automatically sync your dynamic content sections to Listrak so they are ready to be used in your email messages. Just like Saved Content are available in the Listrak Content Library and available across your account.

Image hosting handled automatically

Images export from Figma and upload to your Listrak Media Library in the same flow. No separate asset management step.

Reusable content blocks pushed to Listrak Saved Content

Sections you mark as reusable (footers, headers, promo bars) sync to your Listrak Content Library and become available across every email in your account.

Saved straight to Listrak

The finished HTML email lands in your Listrak account as a Saved Message, ready to attach to any campaign. Update the design in Figma, push again, and the same Saved Message updates in place.



Who Benefits Most

Listrak Studio makes the biggest difference for teams who:



Run high-velocity campaign calendars and feel the lag between design approval and deployment



Want full creative control over desktop and mobile email styling without writing HTML



Don't have dedicated email developers on staff



Currently rely on agencies, freelancers, or internal back-and-forth to bridge the gap between Figma and Listrak

How It Fits with Your Listrak Account

Figma stays your design tool. Listrak stays your sending platform. Listrak Studio is the connection between them.

The HTML email Studio generates is saved as a Saved Message in your Listrak account, ready to attach to any campaign and send to any audience. If you want to change the design, you change it in Figma and re-run Studio. Your design file is the single source of truth.

Availability

Listrak Studio is included for all Listrak clients at no additional cost. Install it from the Figma Community plugin directory and sign in with your Listrak credentials to get started.

