



Smith & Wesson®

2023 Grand Opening & Fall Festival

October 7, 2023





Event Schedule

Bandstand

1:45-2:30PM - Catie Offerman
3:00-3:45PM - Travis Denning
4:15-5:00PM - Joe Nichols
5:30-7:00PM - Josh Turner
Radio Station WIVK 107.7 FM

S&W Ambassador Showcase

1:00-1:30PM - Jerry Miculek
2:30-3:00PM - Travis Kennedy & Chad Robichaux
3:45-4:15PM - Julie Golob
5:00-5:30PM - Chad Robichaux

Meet & Greet + Autographs

12:30-1:15PM - Travis Kennedy
1:15-2:00PM - Duck Commander's Uncle Si
2:15-3:00PM - Julie Golob
3:30-4:15PM - Jerry Miculek
4:15-4:45PM - Chad Robichaux

Full Day

12:00-6:00PM -
*Public Range, Fun Zone,
Food & Beer Garden
12:00-7:00PM -
Firearms Exhibit Tent
& Vendors
7:00-8:00PM
Silent Auction Drawings

*Indoor Range limited to first 500 persons on site. Must be 18+.

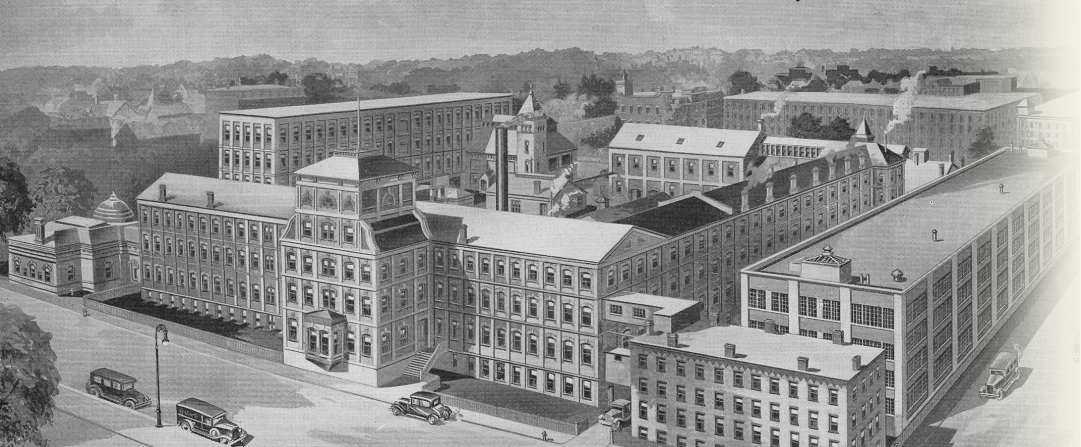


Silent Auction

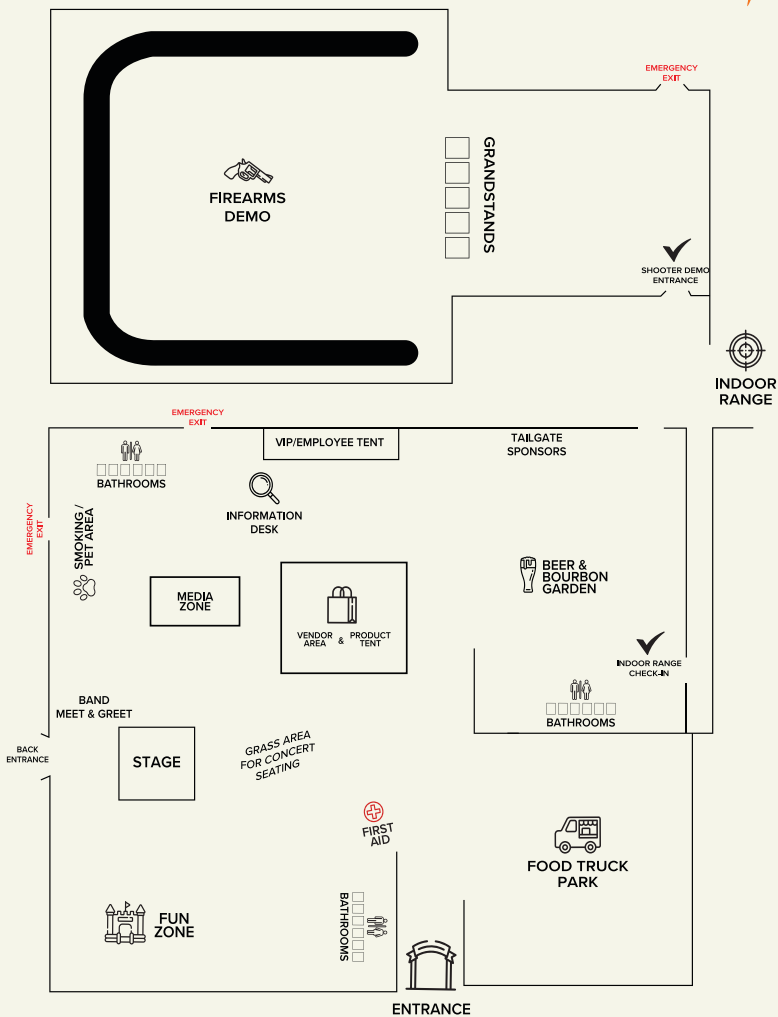
Over \$25,000 worth of Smith & Wesson guns & gear
from our partners included in the silent auction.
Scan QR Code to start bidding!

All proceeds donated to charity.

SMITH + WESSON FACTORY CIRCA 1930'S / SPRINGFIELD, MA



Festival Map



Map Key

| | | | | | | | |
|-------------------------------------------------------------------------------------|-----------------------|-------------------------------------------------------------------------------------|----------------------------|-------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------|-----------|
|  | Entrance |  | Fun Zone |  | Range Check-ins |  | Bathrooms |
|  | Food Trucks |  | Vendor Area & Product Tent |  | Indoor Range |  | First Aid |
|  | Beer & Bourbon Garden |  | Lost & Found/Info |  | Firearms Demo | | |

Be sure to check out the Smith & Wesson product tent located in the Vendor Area for a chance to view a wide variety of firearms from our collection.

Live Music Performances By



Catie Offerman - Performing 1:45pm-2:30pm

Catie Offerman is one of country music's most skilled players and promising modern traditionalists. Originally from New Braunfels, Texas, Offerman gravitated towards music at a young age and plays the guitar, violin and accordion. With songs like "I Just Killed A Man" and "Ask Me To Dance," Offerman melds her Texas roots with her finely tuned musical experience. When not writing or in the studio, Offerman is where she feels most comfortable - on the road and she's recently toured with national acts such as Parker McCollum, Ian Munsick and Ashley McBryde.

Learn More: catieofferman.com

Travis Denning - Performing 3:00pm-3:45pm

A native of Warner Robins, Georgia, singer/songwriter and Mercury Nashville recording artist Travis Denning first made waves with the release of his Top 40 debut single "David Ashley Parker From Powder Springs," which has also been certified Gold by the RIAA. With almost 785 million streams worldwide, Denning has been spotlighted for his head-turning sound and is making his mark within the industry, being previously selected as one of CRS New Faces, an Opry NextStage Artist and a CMA KixStart Artist.

Learn More: travisdennning.com



Joe Nichols - Performing 4:15pm-5:00pm

Joe Nichols has been a mainstay of country music for two decades, bridging the gap between the genre's old-school roots and contemporary era. He's a 21st century traditionalist — an artist who's both timely and timeless, racking up a half-dozen Number 1 singles and ten Top 10 hits with a sound that honors his heroes.

Learn More: joenichols.com

Josh Turner - Performing 5:30pm-7:00pm

It is undeniable that Josh Turner is one of the most recognizable hitmakers in country music. With his signature baritone voice and versatility, the MCA Nashville recording artist has had incredible success with timeless songs like "Long Black Train" and "Why Don't We Just Dance." Turner has five No. 1 singles which include the hit "Your Man" and his album Long Black Train, which debuted 20 years ago, was certified Platinum by the RIAA. Turner's timeless appeal is reflected in his audience activity — he's sold more than 10.4 million album units, and globally, his songs have been streamed more than 5.7 billion times.

Learn More: joshturner.com



Smith & Wesson Ambassador Showcase



Jerry Miculek - Demonstration 1:00pm-1:30pm

Jerry Miculek is an American professional speed and competition shooter. Miculek has emptied a five-shot revolver in 0.57 seconds in a group the size of a playing card, thus being dubbed “The Greatest Shooter of all Time.” He holds six officially sanctioned world records with both revolver and rifle. Jerry also has performed numerous speed shooting feats with handguns, shotguns and rifles, including firing six shots in .98 seconds from a handheld Barrett M107 .50 BMG.

Learn More: miculek.com

Travis Kennedy w/ Chad Robichaux

Demonstration 2:30-3:00pm

Born and raised in Southern California, Travis joined the Navy in 2006 with the goal of becoming a Navy SEAL. After graduating from SEAL training, he went on to complete the Special Operations Combat Medic course. From there, he was stationed at SEAL Team Four where he completed two successful combat deployments to Afghanistan. In April 2019, he separated from the military in order to follow his next calling of giving back, teaching, and mentoring others so they may grow individually and professionally.

Learn More: kennedydefensivesolutions.com



Julie Golob - Demonstration 3:45-4:15pm

I am a multi-time world and national shooting champion, an experienced shooting instructor, woman of the outdoors, proud US Army veteran, published author, and two of my most treasured titles, wife and mom. I believe a huge part of my success comes from a desire to have balance in my life. Family is always first and my personal motto in life is work hard, share knowledge and showcase a winning spirit through a blend of kindness, ferocity and humility.

Learn More: juliegolob.com

Chad Robichaux - Speaking 5:00pm-5:30pm

Chad is a former Force Recon Marine and DoD Contractor with eight deployments to Afghanistan as part of a Joint Special Operations Command (JSOC) Task Force. After overcoming his personal battles with PTSD and nearly becoming a veteran suicide statistic, Chad founded the Mighty Oaks Foundation, a leading non-profit, serving the active duty, military veteran and first responder communities around the world with highly successful faith-based combat trauma and resiliency programs.

Learn More: chadrobichaux.com



Media Zone & Live Podcasts



Gun Talk

Live Podcasts throughout the day

Check out the live podcast trailer for a chance to watch and listen in to podcasts between Gun Talk and some great industry partners and foundations.

Learn More: guntalk.com



Stay Dangerous Podcast

Live Podcast

Join Chad Robichaux for an exhilarating ride into culture and adventure on his new podcast, Stay Dangerous.

Learn More: staydangerous.com



Meet & Greet + Autographs

12:30-1:15PM - Travis Kennedy

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Uncle Si**

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Fun Zone Attractions



Umarex Airguns offers officially licensed Smith & Wesson BB and airsoft guns and will have a steel challenge tent in the fun zone!

WOOD CARVED CREATIONS

Custom Chainsaw Carvings

Local artist from Louisville, TN specializing in custom one of a kind chainsaw carved wood sculptures on site or special order.



SmartAxes

— MOBILE ENTERTAINMENT —

Like "Pin the Tail on the Donkey", only better!

SmartAxes is a veteran owned company bringing a safe and exciting axe throwing experience to wherever you are. Their personable Axperts ensure you have an enjoyable experience no matter your age or skill level.



Come by and check out all the fun face painting designs to choose from by Making Faces Face Painting!

CORNHOLE TOURNAMENT

Participate in a Cornhole Tournament with your family or friends! Fun for all ages.

BOUNCE HOUSES

Let the kids jump out some energy in the bounce houses located in the Fun Zone!



Food & Drinks



The Donut Theory is Tennessee's only Gluten Free Donut and Fried Chicken Truck!



Serving up delicious donuts in Maryville and Knoxville since 1948.

The
Spiffy
Spud



The Spiffy Spud is an East Tennessee staple serving up loaded hand-cut fries & baked potatoes with all of your favorite meats, melty cheeses and fresh toppings!



Crafted Jolt creates made-from scratch sauces, syrups, & whips for outrageously delicious drinks, Italian ices and ice cream.



Southern Yankee Pizza offers a unique fusion of Southern and Italian flavors, creating a deliciously distinctive pizza experience.



REO Cheesewagon is proud to offer the highest quality, most unique gourmet grilled cheeses around. From our family to yours, we put lots of love and attention in every bite!



A new, local food truck in the Knoxville area serving up good eats with a twist!



Serving up southern food with sass in east Tennessee!

Food & Drinks

BAVARIAN NUTS

Cinnamon glazed roasted almonds, cashews, and pecans make a true Nutty Bavarian treat. Roasted on site for freshness, these warm roasted nuts are perfect to share or treat yourself!



Smalltown BBQ is a locally owned BBQ joint, using premium ingredients and the best cherry wood available for the best BBQ experience!



Geno's Crusty Crab serves up the best snow crab legs and shrimp boil around here. We put quality and love in everything we serve.



Your Sugar Therapy

We have the perfect prescription for every occasion. Our dessert truck is bringing sweets to the streets with our southern style desserts!

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DISTILLING CO.

OLD
TENNESSEE
Distilling Co.

OLD FORGE
DISTILLERY
Hand Forged Tennessee Spirits



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Law Enforcement



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GATORZ

**AMERICAN MADE
EYEWEAR FOR THOSE
WHO PUSH THE LIMITS**

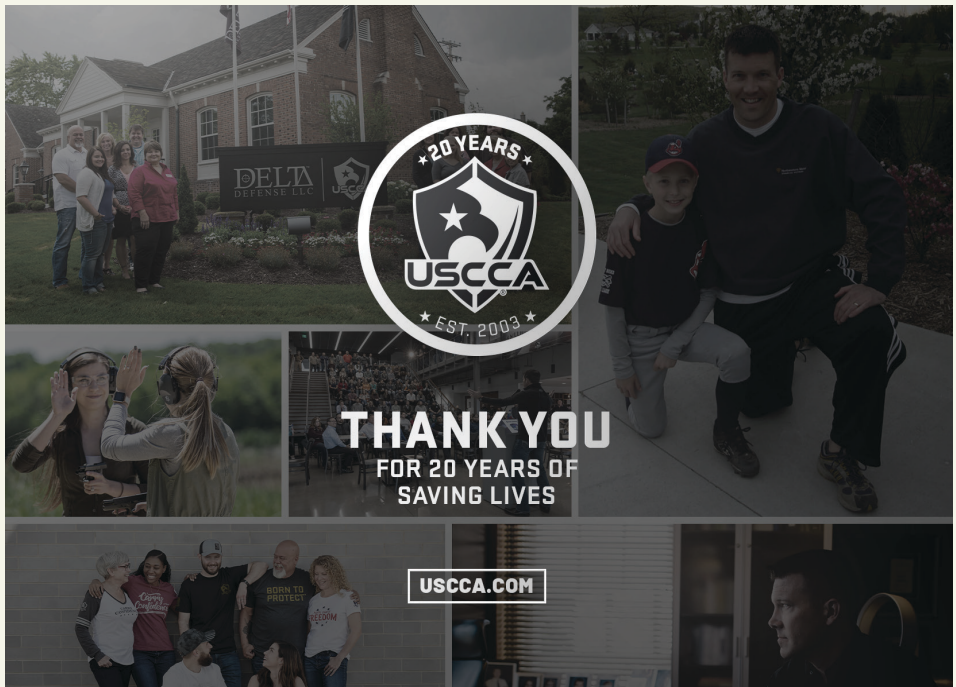
 **INTRODUCING BLASTSHIELD**
SCAN QR CODE TO SHOP



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LIBERTY AMMUNITION



Lighter to Carry – Faster to the Threat – Hits Harder



Bronze Level



Thank You to Our Truck Sponsors

JACKY JONES



Over 20 Years of Honest, Fair and Transparent Vehicle Sales and Service in East Tennessee.



Ray Varner Ford is a reputable local Ford dealership, owned and operated by trusted professionals. Offering sales, service, parts, and top-notch care at their Quick Lane Tire and Auto Center.

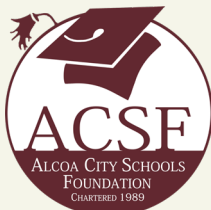
Thank You to Our Range Sponsors

RANGE + USA[®]



Charities

All proceeds from today's event will be donated to these five local charities.



The Alcoa City Schools Foundation is an independently operated non-profit organization established to assist the Alcoa City Schools system in improving the quality of education. The foundation provides the means for you to invest in today's youth, tomorrow's leaders, and the future of our community. By contributing, you will be a part of our continuing effort to achieve excellence in our schools by helping to fund projects and activities that would not be possible within the normal school budget.

Since 1990, the Blount County Education Foundation (BCEF), has succeeded by delivering needed educational tools to students and teachers in county schools. Core to the BCEF is the mini-grant program, funding innovative classroom programs, books, and other requests from BCS teachers.



While a separate entity from the school system, the BCEF works closely with teachers, principals and central administration to understand and address the most pressing, unmet needs. The BCEF acts as a bridge between school needs and community resources by seeking both financial support and donated services from generous individuals and corporations.



The Maryville City Schools Foundation's mission is to support the ongoing enrichment of educational programs for all students in Maryville City Schools.

HonorAir Knoxville is dedicated to honoring East TN veterans by taking them to Washington D.C. to see their memorials, free of charge.



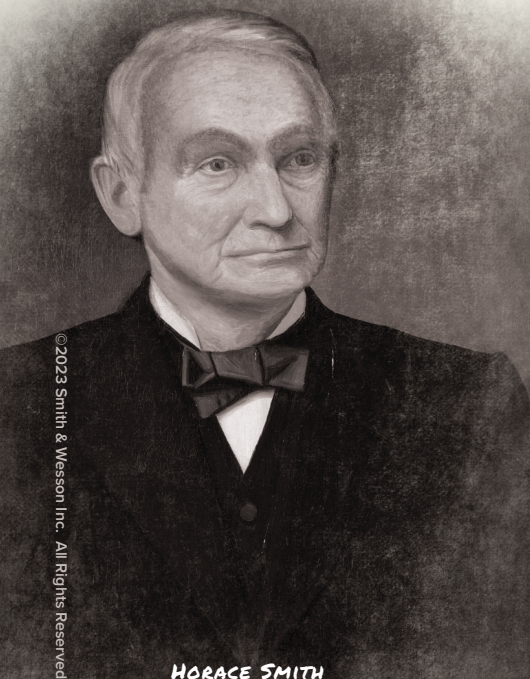
Second Harvest Food Bank of East Tennessee, a member of Feeding America, has worked to compassionately feed East Tennesseans experiencing hunger since 1982. Last year, Second Harvest distributed more than 21 million pounds of food across an 18-county service area through multiple feeding programs and 630+ community partners.



Smith & Wesson®

Since 1852

*Over 170 years of American craftsmanship & ingenuity
continued in Maryville, TN*



HORACE SMITH



DANIEL B. WESSON